



## Recovery International Podcast Policy

*Approved by the Board of Directors July 16, 2024*

The podcasts that people create to share stories of their own mental health journeys can be powerful tools to benefit others. These broadcasts can help break the stigma associated with mental health challenges and help others know they are not alone. Recovery International embraces the use of all technologies as appropriate to support others in achieving better mental health.

### **Purpose:**

The purpose of this policy is to set guidelines for those who wish to include the Recovery International name or the name of Dr. Abraham Low in their own podcasts.

### **Use of the Recovery International Name**

#### **All podcasts using the Recovery International name should:**

- Provide accurate and reliable information about Recovery International and Dr. Low's Method.
- Ensure that the content reflects the principles, practices and ethics of Recovery International and the 4-Step Method.
- Mention the organization's name "Recovery International" but also be clear that this is not a Recovery International sponsored podcast.
- Specify that the views expressed are personal (the views of the podcaster) and are not officially endorsed by the organization. For instance: *"The content of this podcast reflects the podcaster's opinion and does not represent an endorsement from Recovery International. For more information about Recovery International, please visit their website at [RecoveryInternational.org](http://RecoveryInternational.org)."*
- Have a disclaimer that states that the content does not offer medical or legal advice and that listeners should consult healthcare professionals for all medical and mental health issues. (This is for the podcaster's benefit as well as listeners.)
- Respect the anonymity and confidentiality of all Recovery International participants. Personal stories or examples about other RI participants should not be shared without their explicit written consent.

Podcasts should be supportive of Recovery International in tone and content, and should not contradict the core principles of Recovery International.

We understand there are times when members of the RI community may choose to serve as guests on other RI member podcasts. We ask that the RI Code of Ethics and Conduct be followed to ensure everyone is treated respectfully.

Violations of the RI Code of Ethics and Conduct, or this policy, may result in consequences for the violator.

**Promotion during RI Meetings:**

RI Members or Leaders are not allowed to promote their podcasts during the regular portion of any meeting. Promotion may be included during the Mutual Aid portion of the meeting, noting this is not an RI-sponsored podcast.

**RI Marketing:**

RI will not market an individual's podcasts. RI email lists should not be used to promote an individual's podcast. RI may, for strictly informational purposes, include the podcast in a list on our website. However, including the information on our website is done as a courtesy and is not an endorsement. Members of RI staff or the Program and Leader Support Committee will vet the podcast before it is added to the RI website. Promotional emails must not come from a Recovery International email address.

**Affiliate Status:**

If a podcaster wishes to continuously use the intellectual property of Dr. Abraham Low or Recovery International, they should contact the RI Oak Brook, Illinois office about the possibility of becoming an RI Affiliate. A recognized RI affiliate enters into an affiliate arrangement, or agrees through a Memo of Understanding, to compensate Recovery International for access to its copyrighted material and to obtain certain intellectual property rights to use that material.

**Podcasts Outside RI:**

It should be noted that there are times when a staff member, meeting participant or meeting leader may be interviewed on someone else's podcast. RI reserves the right to share this information if it is viewed as potentially helpful or interesting to the RI community.

**Questions:**

Anyone with questions about this policy should email the Oak Brook, Illinois office of Recovery International at [info@RecoveryInternational.org](mailto:info@RecoveryInternational.org) or phone 312-337-5661.