



RI RECOVERY
INTERNATIONAL

2014

ANNUAL REPORT

2014 Annual Report

Dear Recovery International Members and Friends,

2014 was a strong planning year for Recovery International as our Board of Directors made a commitment to create a five year Strategic Plan that will increase our prominence and enhance the success of our organization. With the RI Board's leadership we provide you with a clear conception of what RI is pursuing for the next five years. We are thrilled to share that we always strive to reach more people in need with the RI Method.

Our goal and vision, as laid out for you below, is to be the world's premier provider of self-help training for mental health and wellness available to anyone, anywhere, anytime.

How are we going to achieve our goals in the next five years? Through five main approaches:



We imagine, with you, that the following is within our grasp:

Imagine the doors RI will open when we embrace and promote our **training** model. Imagine the peace of mind we will offer millions when they can easily grasp what it takes to change their behaviors and thoughts through our cognitive behavioral techniques.

Imagine the information we will gather from our organization that will bolster our 78 year strong story and the place we have made for RI in the mental health community.

Imagine the partners and investors we will gain from communicating with numbers and data our intended outcomes.

Imagine the donors we have yet to reach with our story. In a world of 7 billion people we know that at least one **million** dollars exists for Recovery International's program. We will be excited and equipped for donors and partners to help us reach a million more people in need and help them find the peaceful and productive lives they deserve. It is a new day for Recovery International's fundraising program.

Imagine taking the process of providing over 1 million people with tools for peace of mind and expanding it to communicate to the world that our program makes a real difference in people's lives. We can grow one geographic area at a time.

Imagine a partnership where we stand in a community and work with another model that gives us a more comprehensive approach to reaching individuals with severe and persistent mental illness. Imagine RI seeking additional funding to strengthen the necessary collaborations in communities. Let's expand on partnerships that align with our view of focusing on strengths and abilities, not an individual's illness.

We look forward to working with you over the next five years to see our Strategic Plan come to life. Thank you for imagining, with us, a world where Recovery International is available anywhere we turn. We are planting the seeds for the next 78 years and beyond to flourish mental health peer support.

Together – our world will know that peace of mind is possible and that there are no hopeless cases.

In Service,

Executive Director



Christine Lewis, RI Executive Director, and Wrigley Lewis, RI Mascot, working to stamp out the stigma of mental health in our communities.



Our Foundation & Future

Our Organization:

- Recovery International provides support group meetings and self-help techniques that offer symptom relief to adults suffering from most any mental health issue. By gaining the skills of our life-changing method, participants lead more peaceful and productive lives. Over the last 78 years, RI has equipped over 1 million people with tools to control behavior and change attitudes.

Our Organization Mission Statement:

- The mission of Recovery International is to use the cognitive-behavioral, peer-to-peer, self-help training system developed by Abraham Low, MD, to help individuals gain skills to lead more peaceful and productive lives.

Our Organization Vision:

- Recovery International will be the world's premier provider of self-help training for mental health and wellness available to anyone, anywhere, anytime.

1. Target expansion of meeting locations to focus on phone groups, online groups, San Diego and our new North Texas Area.
2. Examine and analyze current RI meeting format to move towards outcome based goals, data and programming.
3. Improve and expand the RI leadership training process to strengthen our current support to members as well as to help build our brand in the community.
4. Align with at least one national partner to promote RI meetings and gain support.
5. Reach \$1 Million in revenue to stabilize and grow RI programs.



Program Impact

We are always thrilled to share with you highlights of program impact we achieve with your partnership. Please read through the difference your support makes in people's lives.



**Total Attendance of
105,464. Projected Increase
of 5% over 2013**

**184 Leaders Trained in New
One-Day Leadership
Training Module**



**5 New Weekly
Online Meetings**

**Five-Year Strategic
Planning Process
Completed**



**New Partnerships With Mental Health
Systems, Survivors of Suicide,
Employment of People With Disabilities
and PERT (Psychiatric Emergency
Response Team) and Others**



**25 New Meeting
Sites Opened**



Stories of Hope

We are breaking new ground by targeting specific new populations that need our services most, like our Veterans Initiative, and staffing each of these areas with a member from within the community. The planning and objectives of these initiatives will be tracked by four categories: **1.** Marketing & Outreach, **2.** Support for Existing Groups, **3.** Opening New Groups and **4.** Training. This template is

applicable across all of RI's new initiatives and will help us track outcomes in an aggregate way while allowing us to share best practices across geographic regions. Our aim is to connect volunteer leaders from each of these specific communities with partners from the larger mental health arena, creating local to national links.

Rick's Story

"I served in the US Army for over four years. When I was discharged, I was a mental health patient suffering from major depression. I had to be hospitalized several times for crisis management and was under psychiatric treatment for many years. After being admitted again in the mental hospital for a suicide attempt, I was referred to Recovery International. I started to practice the method almost immediately and have stayed away from the hospitals since. I am under control of my temper and, therefore, all the symptoms that result from it. My life has completely changed and people around me notice that I have become another person that reflects and transmits an inner peace. My family is thankful to RI because our quality of life has improved greatly."



Leadership Training Conference

In October we hosted over 160 international leaders in San Diego for our annual Leadership Training Conference. The leaders convened to share their best practices; learned impactful fundraising and programmatic techniques; and acquired mental health education and trainings that will strengthen the impact of their leadership.

With your support, we were able to have representatives from three countries and over 21 U.S. states this year. For the first time, we boasted a 55% increase of new attendees at the conference. The Annual Conferences are a key event that assist in the growth and sustainability of our leaders and meetings. Most importantly, they provide a safe space for those who are suffering in silence to voice their concerns amongst a network of peers.

One of our speakers, Marilyn Low Schmitt, said this during her presentation on **“What Is Leadership in Recovery?”**:

“So once again, the highest form of leadership in Recovery is self leadership. And all authority in Recovery resides, not in the leader, but in the teachings and the principles of mental wellness established by Dr. Abraham Low. And growth, through the multiplication of available meetings — whether in-person, by telephone, online, or web-based — growth is essential to the survival of this system that has saved so many tens of thousands of lives. I hope you will join us in that quest.”

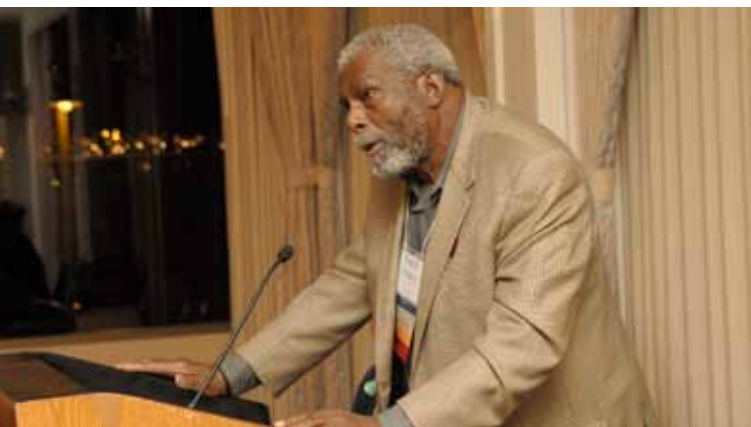
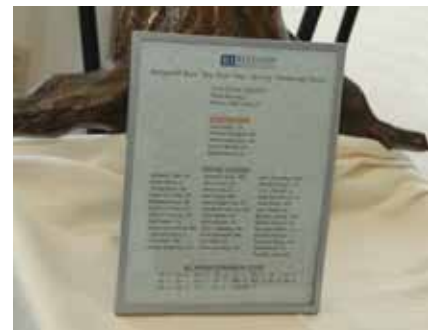


RI Volunteers and Staff enjoy the Saturday Evening Award Ceremony and Dinner.



RI Executive Director, Christine Lewis, and Project Manager, Lisa Garcia, present Dr. Jim Fix of PERT with the RI Outstanding Partnership Award.

Program Impact: 78 Years of Service



Our Board of Directors & Staff

Executive Committee:



Chairman & Acting Treasurer
Rudolph Pruden
(Washington, DC. and Holland, MI)



Secretary
Marilyn Schmitt
(Los Angeles, CA)



2nd Vice Chairman
Larry Kipperman, J.D.
(Chicago, IL and Tucson, AZ)



Ex Officio
Christine Lewis
(Chicago, IL)

Board of Directors:



Carl Bell, MD
(Chicago, IL)



Joanne Lampey
(Rochester, NY)



Phyllis Berning
(Glencoe, IL)



Brendan Minnock
(Dublin, Ireland)



Gary Collier, PhD
(Chico, CA)



Sarah Grant Reid
(Dallas, TX)



Jean Fielding
(London, Ontario, CA)



David Wiesner
(San Francisco, CA)

Staff:



Executive Director
Christine Lewis



Administrative Support Specialist
Juanita Pauldon



Project Manager - San Diego
Lisa Garcia



Administrator of Telephone Groups
Camille Rizzo



Project Manager - North Texas
Yvonne Broach

2014 Financial Highlights

Statement of Financial Position

Fiscal Year Ending December 31, 2014

ASSETS

Current Assets

Cash & Cash Equivalents	\$833,235
Grants & Pledges Receivable	125,000
Inventory	38,038
Other Current Assets	11,159
Total Current Assets	<u>\$1,007,432</u>

Fixed Assets, Net of Depreciation	45,621
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Other Assets

Permanently Restricted Investments	181,045
Total Assets	<u>\$1,234,098</u>

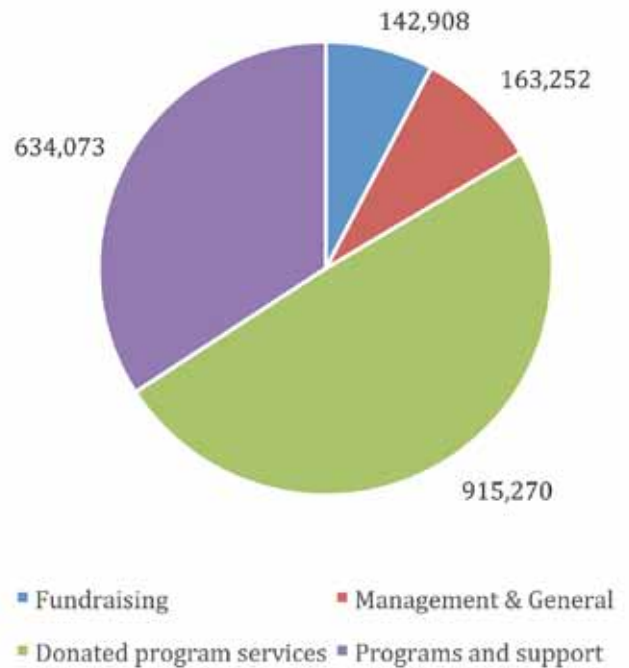
LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts Payable	54,410
Accrued Payroll	12,070
Deferred Revenue	3,954
Total Current Liabilities	70,434
Total Liabilities	<u>\$70,434</u>

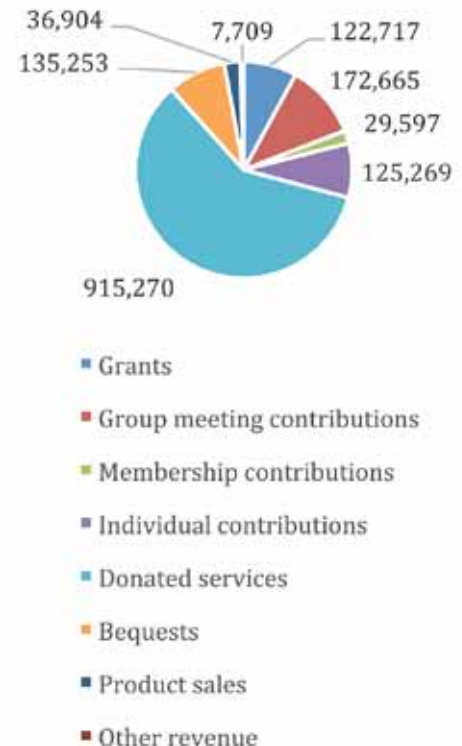
Net Assets

Temporarily Restricted	100,001
Permanently Restricted	181,045
Unrestricted	882,618
Total Net Assets	1,163,664
Total Liabilities and Net Assets	<u>\$1,234,098</u>

EXPENSES



REVENUE



Our Donors: Stamping Out Stigma

The following names are a list of our donors for 2014. Through their generosity and continued support we are able to offer our program to enable so many individuals to lead more peaceful and productive lives. We offer our sincere thanks to all of you.

\$100,000+

Estate of Keith M Lane
Anonymous

\$50,000 - \$99,999

John G. Searle Family
Trust
(Phyllis & Larry Berning)
Bruce & Treasure
Sachnoff Charitable
Family Foundation

\$20,000-49,999

Estate of Stanley G Harris

\$5,000-19,999

Montana Mental Health
Settlement Trust Phyllis
Berning

\$2,500-4,999

Anonymous
Area 25 - CA (San Diego)
Christine & Kevin Lewis
Frances C. Georgeson
Gary Collier
Larry Kipperman
Marilyn Schmitt
Patricia Abraham
Rudolph Pruden

\$1,000-2,499

Brian Warr
Caroline Callery
Chicago Transom
Partners Co.
Dale Lombardo
David Wiesner
Geraldine Beer
Janice Ritland
John Rosenheim
Judith Bassette
Mental Health and Addic-
tion Network
Patrick J. McCormick
Ripples Project

Foundation
Robert MacIntyre
Robert Serros
Robert W. Rau
Sarah Grant Reid
Sheila Rabel
Thomas Burt

\$500-999

Betty Moore
Combined Federal Char-
ities
Crispin Nestler
David Wood
Eve Sommerich
Frederic Weller
Hector Solivan
Illinois Tool Works Foun-
dation
John Pendergrass
Lydia Riley
Marilyn Dziadzio
Nelson Lethbridge
Philip Gorelick
Rebecca Wightman
Richard Urey
Rod J. Lipp
Thomas DeAngelis
United Way of San Diego
County

\$250-499

Catherine Richey
Celinda Jungheim
Charles and Jana Sample
Christine Dowell
Christy Ray
David Sarne
David Wright
Dolores Bihun
Dominic Minadeo
Harold Gorelick
Janice Hannemann
Joan Richardson

Joseph Murphy
Katherine Elicks
Linda Lindenbaum
Lloyd Spangen
Marilyn W. Stringer
Mary Boone
Mary Brawley
Mary Nelson
Meta Moder
Ruth Reynolds
Shirley Ednie
Silicon Valley Community
Foundation
William Mulloy

\$100-249

Adele Plotkin
Andrea Polizzi
Anita Foreman
Ann Parker
Anne Queenan
Area 140 - OH
(Cincinnati)
Area 180 - WI
(NE IA / KS / MO)
Barbara Lipp
Barbara Nochumson
Barbara Weiner
Barry Mitchell
Bart Adams
Beth Hanley
Carmella Pastore
Carol Jones
Carol Kemer
Carol Martinez
Catherine Jezior
Catherine Reidy
Charles Johnson
Cheryl Endres
Dan Gillen
David Thomas
Debbie Schnide

Our Donors: Stamping Out Stigma

\$100-249 (cont.)

Delores Munoz
Diana Keenan
Dina & James Dubrow
Donna J Eyman
Dorothy Rogers
Dorothy Yuhas
Edward Walsh
Eleanor Kirby
Elizabeth Doran
Ellen Lentz
Ellenjane Scheiner
Erin Mills
Esther Wanning
Eugene & Deanna Cliff
Frances Check
Fred & Julie Singer
Gabrielle Senser
Gregory Puertolas
Harry Reynolds
Heather Jackson
Helen Carniglia
Howard Herman
Hugh Ginley
Jack & Linda Shepard
James F. Fratrack
James Zubulake
Jean Steele
Jeanette Bennett
Jeffrey Reynolds
Jim Williams
Joan L. Nobiling
Joan Rice
Joanne Lampey
Johanna Steinman
John & Joan Stabler
John Kirby
Joseph Galati
Joyce Smith
Karen Nizol
Kay M. Thomason
Kenneth Moxness
Leonard & Simi Singer
Leonard Weeks
Lorraine Andrews
Lynn Verger
Madelon Konopka
Marilyn Gass
Marilyn Lott
Marilyn Schicker
Marion Herron
Marjorie Geisler
Martha Zausmer
Mary Ann Fastook
Mary Jo Gaffney
Mary Spalding
Mary Van Coons
Michael Ellman
Michael F Agin
Michael Larson
Mike & Ann Loeffelholz
Muriel Lutes
Myrna Allen
Nancy Lethbridge
Nancy Levy
Nicholas N Weber
Patricia Aglietti
Patricia Lawrence
Paul Chevalier
Paul Geiger
Paula Singer
Pedro Lopez-Arce
Peter Miller
Phillip & Lynne Gerard
Rachel McGovern
Ralph Jungheim
Rhoda Herold
Robert Haber
Robert Holcomb
Robin Schoen
Roger Mattioli
Rose Goodnough
Ruth Hollman
Sam Thein
Sandra Hughes
Sharon Levine
Sheldon Levy
Sherry Foyer
Sidney Thorum
Tammy Kretsedemas
Terese Boveri
Tiffany Sorber
Valerie Dunn
Vicky Pack
Victoria Cook
Virginia Edgerton
Wendy Matthews
Wendy Schwartz
William Shadle



105 W. Adams St., Ste. 2940
Chicago, IL 60603

Support Us

When you donate to Recovery International, you offer thousands of individuals a simple solution to ease the suffering of anxiety, depression, bipolar disorder, schizophrenia and other mental health issues by ensuring a Recovery International Meeting is available to those seeking peace. **THANK YOU FOR GIVING HOPE!**

Contact Us

Recovery International uses social media tools, including Facebook and Twitter to connect with our friends, members, donors and community. We also send out a quarterly newsletter for members as well as regular e-mail blasts with updates and resources.

Connect with us and stay on top of all we have to offer!

Visit our website: www.recoveryinternational.org Email: info@recoveryinternational.org

Facebook: www.facebook.com/RecoveryInternational

Follow us on Twitter: www.twitter.com/RecoveryIntl

Phone: **312-337-5661** • Toll-free: **866-221-0302** • Fax: **312-726-4446**